



PHOTO GROUP NEWSLETTER

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Photo Group Diary

July 2013

6th Sat Workshop: "Moment In Time" 9th "Off Camera Flash" with Malcolm Tues Fackender 16th Tues Entry Closing Date: Both EDI Comps Open Competition also includes EDI Tues Freestyle Competition **7.15pm**. No Print Entry will be Closing Time: accepted after this time.

August 2013

Mon 5th Photographic Planning Group Meeting 2013 Membership Fees

Member \$50.00 Pensioner \$40.00 Family \$80.00 Student \$25.00 Additional Fee For Competition \$10.00

CLUB MEETINGS

2nd and 4th Tuesday of Each Month at 7.30pm FIGTREE HEIGHTS PRIMARY SCHOOL St Georges Avenue & Lewis Drive FIGTREE Vehicle entrance via Lewis Drive FIGTREE UBD Map: 34 Ref: P6

Club Address: P.O Box 193 FIGTREE, NSW. 2525

Phone Contact: **0457 415598**

Club Website:

http://www.wollongongcameraclub.com

Enquiries:

photogroup@wollongong camera club.com

Competition Entries by email
email address is found on the Club's
Website

Photo Group Newsletter Editor: editor@wollongongcameraclub.com



We welcome the following new member to the Photographic Group: Dana Smith with Sandra and David Tibbitts rejoining after a 2 Year absence.

"A great photograph is a full expression of what one feels about what is being photographed in the deepest sense and is thereby a true expression of what one feels about life in its entirety." *Ansel Adams*

Dates For Your Diary

Saturday; July 6th 2013. Workshop.

A Moment in Time Workshop, Saturday 6th July

Discover the creative capabilities of digital cameras when moving off Auto by understanding and working with:



- Shutter speed;
- Aperture; and
- ISO settings.

This is a hands on workshop, with exercises working with your own camera. Whether you own a Digital SLR or an up market compact, modern digital cameras provide a myriad of options for capturing your images. This workshop is for those who wish explore the capability of their camera past the "Auto" option and who are sometimes

disappointed by images captured by the "Auto" option.

To be held at: Figtree Heights Primary School, Entrance in Lewis Drive, Figtree (UBD Ref: Map 34 N6)

Time: 9.00 am to 3.00 pm

Cost: \$30 (Camera Club Members); \$40 (Non Club Member)

(Numbers are limited) For details contact:

Jim Ollis - 42 833951 email: j.ollis@optusnet.com.au

Dawne Harridge – 0401 540 699 email: dawne433@tpg.com.au

Art Gallery of New South Wales.

Macquarie St, Sydney NSW 2000 Opening Hours: Mon~Fri: 9am ~ 5pm; Weekend: 10am ~ 5pm

1. World Press Photo 2013 Closing Date: July 29th 2013

The world's best photojournalism from 2012, including the work of Australian photographers Daniel Berhulak and Chris McGrath from Getty Images. The winners of the 56th World Press Photo contest were selected from over 100,000 images entered. The coveted World Press Photo of the Year was awarded to Swedish photographer Paul Hansen for his powerful photo of the bodies of two children being carried by their family through the streets of Gaza City to their burial ceremony.

2. Sydney Morning Herald Photos 1440 Closing Date: July 29th 2013

There are 1440 minutes in a day. In these minutes photographers capture a moment. These moments make up a day. The *Sydney Morning Herald*'s photography exhibition *Photos 1440* features prints and multimedia of the best published and unpublished work by *Sydney Morning Herald* photographers from 2012 to the present.

3. Black on White: Belinda Mason Closing Date: August 25th 2013

The project began as Yolngu on Balanda_(central Arnhem Land language group) back in 2008 when Djammarr Djordila and photographer Belinda Mason travelled to remote communities in Arnhem Land, Northern Territory, at the first anniversary of the Australian Government's Intervention Policy, to hear community reactions and ask them to record a visual record of their opinion.

The goal was to give audiences an understanding of the feelings Aboriginal (Yolngu) Australians have about white (Balanda) Australians and their culture. Since then the project has expanded across Australia. The image of Djammarr won the Australian Human Rights Photographic Award in 2008.

4. **Sydney Moderns** Closing Date: October 7th 2013

Sydney Moderns is a must-see event showing more than 180 works by Australia's most celebrated artists. As Sydney transformed into a modern metropolis, artists in the 1920s and 30s began to depict it

through innovative techniques with colour and light. Featuring the work of artists such as Margaret Preston, Roy de Maistre, Grace Cossington Smith, and Max Dupain, this exhibition celebrates one of the most creative periods in Australian art.

5. *Street* Closing Date: October 31st 2013

In *Street*, nine Sydney photographers showcase their city in their own way utilising technology, from large format film to iPhone cameras, to capture the beauty and humour that exist in the familiar. These pictures are a reminder to look up as daily life bustles past. Street features new work from local photographers Derby Chang, Stephen Godfrey, Lyndal Irons, Kaily Koutsogoannis, Steve Marshall, Geoff Roberts, Garry Trinh, Franky Tsang and Brent Winstone.

For more information: http://www.sl.nsw.gov.au/events/exhibitions/2013

National Maritime Musuem, Darling Harbour.

Ansel Adams Exhibition on display at the Australian National Maritime Museum Darling Harbour from 4 July to 8 December 2013. The image on the right is Adam's "Tetons & Snake River". Adams captured the epic proportions of the American landscapes. This exhibition entitled "Photography from the Mountains to the Sea" displays 70 Photos taken between 1918 and 1968 focusing on his fascination with water and the natural world.



In the June 2013 Newsletter Eunice Daniel was incorrectly accredited with LAPS Photographic Honours. Eunice in fact has her AAPS Honours and the editorial department apologies for the error.

June 2013; Sydney, Vivid Festival of Lights

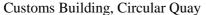
With the opportunity of improving our night photography skills, a small group, namely, Kathy Pond, Helen Robinson, Ruth Brooks, Dawne Harridge & a very brave Jim Ollis (the only man with four women) enrolled with Sydney Photographic Workshops for a three hour course photographing the fabulous "Vivid Festival of Lights".





Whilst some parts of the course covered areas we were all familiar with, there were other aspects of it where each of us gained some experience and knowledge. For me it was light metering and getting the right exposure. Needless to say, it was rather full on as quite a lot was crammed into the three hours, and we certainly trudged all over the water-front at Circular Quay carrying tripods, cameras and backpacks laden with various lenses.







Opera House and Circular Quay

Having been to Vivid twice before, I think this years 'was the best yet. The Opera House and Custom's House excelled and other side shows were also interesting as well as challenging to photograph.

The best advantage point was at the top of the Passenger Terminal where it was possible to get some really great shots of the whole area, especially the Harbour Bridge and Opera House.

The night was not as cold as expected and the rain kept away, however, in spite of soldering on relentlessly we soon realised that we were all not as young as we would like to think we were, so it was time to get back on the train and pick up our wheels from Sutherland, finally arriving home by 1.00 am.

Above all, it is always great to have time out with like-minded folk, so my thanks to the group for their companionship.

Thank you to Dawne for providing this account on the expedition to Sydney for the 2013 Vivid Festival of Lights.

Tuesday, June 11th 2013

Members and visitors (approx 30 in all) attended the presentation of images from MogoZoom Weekend. The photos were from the zoo to social and on the way home.

The photography showcase powerpoint presented a selection of photos by photographer's Vivienne, Dawne, Elizabeth (visitor), Geoff, Greg, John and Kathy. During the showing each photographer spoke about their images and the techniques learnt from trainer June Anderson and support team Pattie and Clive.

It was recommended to all if they have a chance to go to Mogo Zoom and attend one of the many zoo visits (particularly MogoZoom) they would not be disappointed.

The presentation was followed by a social chat over a cuppa and homemade cakes.

Club Exhibition 14 ~ 16th 2013

Just before 12 noon seven (7) members meet at the Old Wollongong Courthouse at Belmore Basin for the setting up of the Club's Exhibition for 2013. Again there were the usual core members with a supplement of a couple of new members present though being Friday many members were at work.





the Nerve Centre" dispatching the tasks to be completed.

The task ahead of the team was four (4) rooms to be set up, hanging of 86 prints and the Movie Makers video equipment. Norm (Melvin) was at the table directing people with the sorting and assembling of the wire hooks to hang the framed prints eagerly assisted by Dawne (Harridge). Carolyn Womsley, who is new to the Exhibition process, helped with the unpacking of the prints and placing them along the walls before the selection committee indicated where the various prints would be hanging. The guys (Geoff Gray, Chris Stimson, John Devenish and Bruce Shaw) had the pleasure of attaching the hanging wires on the wall, ready for the prints. Val (Porter) arrived with a boot full of prints requiring unpacking and placement along a wall.

Throughout the afternoon more members (Jim Ollis, Ian Simpson, Allayne Foley, Georgina Wilson-Greene and Greg Delavere) arrived, assisting with the hanging of prints, checking the prints, the video set up and other activities required for the Exhibition.

The exhibition had 86 Prints on display mounted in three (3) rooms with the Movie Makers occupying a 4th room with a DVD comprising of both the Photographic Group Images and Movie Makers videos on continuous operation. Fifteen club members volunteered their time over the weekend in setting up, manning the Exhibition and the dismantling of Exhibition and we also had 212 visitors to the Exhibition.

There was a three raffle in operation during the Exhibiton with the following results:

- Jacqui Capell; "Baobabs at Sunset" by Dawne Harridge,
- Therese McElroy; "Winter Tail" by Casandra Best, and
- Stephen/Narelle Cadigan; "Belmore Basin Sunrise" by Sue Souter.

These images will be printed for the Club by our sponsor, Wollongong Drawing and Office Equipment (WDOE).



Our thanks to:

- The Exhibition Committee for many weeks of planning, organising and execution of our 2013 Exhibition:
- The volunteers who helped over the three days;
- Vivienne Noble for the advertising, as a result of which she has sold one of her prints which were featured in the Mercury and also exhibited, titled "The Fancy Dress Party";
- Dawne, Casandra and Sue for providing their images for the raffle winners.

Feedback from the public was that the photography was of a very high standard. We also had a reasonable amount of interest in the Club with a number of Programmes and Newsletters being handed out. Hopefully we get some new members out of this.

Tuesday, June 25th 2013

Jim Ollis chaired this evening's meeting invited all to enjoy some socialising with a cup of tea while the judge commenced his judging of the Competition. Tonight the theme was Photojournalism.

- Jim welcomed all 30 members on this very wet night and three visitors; Peter Hutton re-joined tonight welcome back to the Club Peter. Apologies were received from Bruce and Sue Shaw, Kathy Pond and Brian Harvey.
- "Getting Off Auto" Workshop will be held Saturday 6th July 9.00am 3.00pm. Members were asked to also offer time on this day as mentors to the participants assisting Jim with this workshop. Please contact Jim or Dawne if you are able to help.
- The June Exhibition 2013. There were 212 visitors over the 2 days and 3 very happy raffle winners who chose Cassandra Best, Sue Souter and Dawne Harridge's images as their prizes. Thanks to all who participated to make this event a success.
- © Congratulations to Barry Daniel for his Highly Commended Award in the FCC TOPSHOT competition. Eunice has a Nikon camera and a Sony camera for sale. Please contact Eunice if you are interested. (This unit has since been sold, ed.)
- Many Happy Returns to Jennifer Delavere-Lepard for celebrating her 21st Birthday.
- For anyone interested in travelling to Central Australia see Colin Marshman for trip details.



Dr. David Blackwell

Jim then introduced our judge for this evening David Blackwell who is a Senior Lecture in Photojournalism at the University of Wollongong, a documentary film maker and researcher in journalism, education and media ethics. David has aired over 60 hours of documentary film on SBS and the ABC and has exhibited in many film festivals world wide – most notable titles being "Lost Innocence in Kashmir" and "Delinquent Angel" which documents the life of Australian painter John Perceval. David's future research topics include looking at citizen journalism, or civil rights journalism, and how this relates to mainstream news services.

Monochrome Prints.

When judging the 34 Monochrome images David said he was looking for something unique happening. David said he did not want to be figuring out what is going on in the image; the meaning has to be portrayed immediately. The image has to speak to the viewer in in a photo documentary way; he wants the image to speak to him clearly. Action will make your image stronger. David liked the spectacular timing of the surf boat cresting the wave and fanning out the water like angel's wings.

Best in Section was Greg Delavere's "Rodeo No 30" as there was plenty of action and great sharpness to this image.

Monochrome Prints: 34 Entries received from 18 Entrants.



| | Best In Section: | "Rodeo No.30", Greg Delavere LAPS |
|---|---------------------|---|
| | Merits (3): | Greg Delavere LAPS, Laurie Fullerton, Sue Souter |
| S | Credits (8): | Greg Delavere LAPS, Jennifer Delavere-Lepard, Geoff Gray, Bernie Gromek (2), Vivienne Noble, Val Porter, Helen Robinson |

Colour Prints.

With the 31 Colour Prints David explained how an image for photojournalism needs to have an immediate impact on the viewer. It needs to be a front page picture. David said an image that shows action, and more of the moment is what he is looking for with photo journalism shots. He explained how one of the images with all green food/herbs piled high is culturally interesting and conveys a whole lot of things.

David liked the strong colours portrayed in many images and the composition. He was impressed with the images that told him straight away what was going on. He said the car and caravan crash was a very strong image but not technically difficult to take as it was not a moving image.

The image of night time in Sydney had a strong impact due to its sharpness, composition and the leading lines taking the viewer into the image. Another image of cheerleaders tossing a girl high has captured the moment at the peak of action.

Many images were very descriptive and clearly denoted the action that was being captured. The perfect moment is to capture the action at its peak and this will deliver your pictorial story.

Colour Prints: 38 Entries received from 20 Entrants.



Best In Section: "Bring It On", Sue Souter

Merits (5): Greg Delavere LAPS, Allayne Foley, Dawne

Harridge, Val Porter, Sue Souter

Bernie Gromek, Colin Marshman, Vivienne Noble, *Credits* (8): Dana Smith (2), Sue Souter, David Tibbitts, Matt

Tucker

Small Prints.

With the 10 Small Prints David explained how he liked the action portrayed of the Baseball player sliding into Home base. This one was Lynley Olsson's "Caught out by Berkley Player".

Small Prints: 10 Entries received from 5 Entrants.



Best In Section: "Caught Out By Berkeley Player", Lynley Olsson

Merits (1): Lynley Olsson

Credits (3): Warren Causer, Wayne Fulcher, John Rickleman

Jim then thanked David and question time followed. Many members were interested in discussing their images with David and seeking his advice on how they could improve the impact of their photojournalism shot. Geoff asked would seeing a caption on the image help. David explained how a title or headline certainly can help the impact of an image. David said the caption is important to sell the story- how does the caption match to the image and the article. David explained how important caption writing is and it is a particular skill that can be acquired.

EDI's.

The EDI's were prejudged by David Blackwell and all the results with his individual comments can be read on the Club's website, EDI Gallery.

The judge's (David) general comments were that he was looking for images that told a story, after-all that is what Photo Journalism (PJ) is about. He indicated that good PJ images needs to have a real centre of interest and if people are involved their faces should be seen, as much as possible.

David's most common suggestion was for the image to convey an unambiguous meaning by having a singular focus or cropping to the main subject. He also commented that, as a judge, that there were a couple of images where he wasn't able to interpret an image's message. He also commented on distractions within images and suggested removing these as it will improve the image's appeal. PJ photographers need to separate their main subject from other objects or the background so that they stand out.

EDI (<u>E</u>lectronic <u>D</u>isplayed <u>I</u>mages): 34 Entries received from 17 Entrants.



Best In Section: "ANZAC Day", Cathy Ashcroft

Cathy Ashcroft, Barry Daniel AAPS, SSAPS, *Merits* (7): Mahendra Parekh, Bruce Shaw, Sue Shaw,

Justina Turpin (2)

Warren Causer, Dawne Harridge, Vivienne *Credits* (9): Noble (2), Kathy Pond, John Rickleman, Bruce

Shaw, Sue Souter, John Zamuner

The judge wrote about Cathy's Image ""Anzac Day" is a strong image that tells exactly what it is about from first glance. The decorated vet is slightly out of focus so the Gallipoli sign as focal point verifies what I knew from the terrain while the colours in the crowd are balanced throughout the mid ground."

Sunday, June 30th 2013

After nearly 12 days of consistent rain the Club's Fund Raising BBQ at the Wollongong Bunning's store seemed destined to another day of the rain. The early morning commenced with light rain but soon the sun came out of hiding to show itself. Under the leadership of our Vice President (John Devenish), the team of 16 volunteers appeared at various times throughout the day to take orders, cook and assist with the customers' requests. The sun remained out for most of the day giving the "cooks" plenty of business supplying the various requests. All this wouldn't been possible without the other club members working tirelessly interacting with the customers.







This was a excellent opportunity for the various members, whether they attended the Movie Makers or Photographic Group, to work together and to get to know each other just a little more.

Our thanks to John and Ann Devenish for organising this event, to the club members that volunteered and to the Bunning's Wollongong Store management allowing the club to be there.

POINTSCORES: July 2013

The 2013 Competition has now reached the halfway point with the third Set Subject Competition being competed.

Colour Prints

| 45 | Dawne Harridge | 22 | Jennifer Delavere-Lepard | 12 | Allayne Foley |
|----|----------------|----|--------------------------|----|------------------|
| 40 | Greg Delavere | 22 | Helen Robinson | 12 | Dana Smith |
| 40 | Colin Marshman | 20 | Eunice Daniel | 11 | Chris Stimson |
| 36 | Matt Tucker | 20 | Kathy Pond | 10 | Jim Ollis |
| 35 | Bernie Gromek | 16 | Norm Melvin | 9 | Laurie Fullerton |
| 35 | Sue Souter | 16 | Vicki Packer | 6 | Casandra Best |
| 30 | Vivienne Noble | 16 | John Zamuner | 6 | David Tibbitts |
| 25 | Barry Daniel | 14 | Ken Jenkin | 4 | Sandra Tibbitts |
| 24 | Val Porter | 14 | Jo Raseta | 2 | Peter Hutton |

Monochrome Prints

| 38 | Greg Delavere | 26 | Helen Robinson | 9 | Chris Stimson |
|----|--------------------------|----|------------------|---|----------------|
| 38 | Bernie Gromek | 24 | Dawne Harridge | 8 | Barry Daniel |
| 35 | Geoff Gray | 20 | Val Porter | 8 | Norm Melvin |
| 33 | Vivienne Noble | 18 | Eunice Daniel | 6 | Casandra Best |
| 31 | Sue Souter | 15 | Allayne Foley | 4 | Kathy Pond |
| 30 | Colin Marshman | 13 | Laurie Fullerton | 3 | Jim Ollis |
| 30 | Matt Tucker | 12 | Ken Jenkin | 2 | Peter Hutton |
| 28 | Jennifer Delavere-Lepard | 12 | Vicki Packer | 2 | Justina Turpin |
| | _ | 12 | Jo Raseta | | _ |

Small Prints

| 40 | John Rickleman | 25 | Gail Grant | 10 | Brendon Parker |
|----|----------------|----|-----------------|----|----------------|
| 31 | Warren Causer | 23 | Lynley Olsson | 6 | Chris Butcher |
| 31 | Elaine Duncan | 20 | Wayne Fulcher | 4 | Paul Rifkin |
| | | 12 | Mahendra Parekh | | |

EDI

| 61 | Justina Turpin | 28 | Bruce Shaw | 18 | Laurie Fullerton |
|----|----------------|----|----------------|----|------------------|
| 44 | Cathy Ashcroft | 26 | Warren Causer | 18 | Jo Raseta |
| 44 | Sue Souter | 26 | Kathy Pond | 12 | Mahendra Parekh |
| 36 | John Zamuner | 25 | John Rickleman | 9 | Carol Benjamin |
| 35 | Vivienne Noble | 24 | Val Porter | 8 | Wayne Fulcher |
| 35 | Vicki Packer | 24 | Sue Shaw | 6 | Chris Butcher |
| 34 | Dawne Harridge | 24 | Tera Wheway | 4 | Brendon Parker |
| 30 | Barry Daniel | 20 | Bill Mowbray | 2 | Lynley Olsson |

EDI Freestyle

| 21 | Kathy Pond | 12 | Bruce Shaw | 4 | Brendon Parker |
|----|--------------|----|------------------|---|----------------|
| 15 | Barry Daniel | 9 | Laurie Fullerton | 3 | Vivienne Noble |
| 14 | Jo Raseta | 8 | Cathy Ashcroft | 2 | Chris Butcher |
| | | 8 | Bill Mowbray | | |

2013 Competition: July

Competition: "Open"

| Prints EDI's | | | EDI's | | | |
|--------------|--------|--------------|---------|--|----------|-------------|
| ✓ | Colour | ✓ Monochrome | ✓ Small | | ✓ Normal | ✓ Freestyle |

Please remember that all Prints entered on the night must in before 7.15pm, otherwise they will not be accepted. Entry Forms for all classifications, EDI's included, must also be handed in.

2013 Sydney International Exhibition of Photography (SIEP)

This is an electronic image International held in Sydney. It has four sections: Colour (Open), Monochrome (Open), Nature and Altered Reality.

Entry Upload Link Open Date: July 2nd 2014

Closing Date: September 2nd 2013 - Midnight AEST

For further details regarding Entry conditions, Fees and alike please visit the SIEP website at: http://www.siep.org.au/

What is Real?

Australian photographer, Peter Eastway, in an article "What is Real?" raises the question about image manipulation. He says that "camera records what is in front of it and over the past two centuries, we have all come to understand what a camera can do and what a photograph can show. However, depending on how old we are, we might have quite different understandings." Peter continued to argue about whether an image that had been "altered" in post-production by adding a swan or two was real or whether a photographer had taken the image on situ having camped out waiting for such a situation to happen. Peter asks do we praise the photographer for the skill of "adding" the swan or for living a hermit life until the swan actually flew past. There's no guarantee that the swan will fly through the scene or that the photographer was actually ready to take it.

Take one of Australia's greatest photographers, Frank Hurley. Over 100 years ago Hurley had made a photograph of the Western Front. It was actually a composite of a number of photographs as on closer

inspection various parts didn't occur at the particular time/place as depicted.

Peter raised this due to the controversy surrounding the 2013World Press Photo winning image. It also is closer to home within our own competition/s. This isn't new; it's a situation as old as photography in itself. First it was the darkroom manipulation, then in camera (through filters, multi exposures, altering the Colour Balance" and alike) and now in the digital post-production stage. I still remember a lecture one evening in the late 1980's where a club member demonstrated how a simple phone box of the time was changed to have a person making a call with only the top part of the phone box still intact by using an air brush.

I suppose this whole question is whether we as individual photographers are open to new ideas or are we simply too closed in that we cannot see the creativeness of other photographers. One way is to view other photographer's works. There is a golden opportunity for us all as the 2013 World Press Photo Competition images are actually in Sydney at the Art Gallery of NSW until July 29th 2013.

For further reading of Peter's article then go to: http://www.betterphotography.com/index.php?option=com_content&view=article&id=694:what-is-real-photography&catid=39:peblog&Itemid=77

Upcoming Club Workshop

Creative Image Workshop

A Creative Workshop with Sue Roberston has been planned and is to be held on Saturday, August 31st 2013 at the Figtree Heights Primary School commencing at 9.30am for Registration. Sue specialises in creative photography and has lectured extensively on creative styles of imagery at various camera clubs around New South Wales, the Federation of Camera Clubs Judge's Course and has received top awards from the very strong St George Leagues Camera Club. You need to bring your camera, cable for downloading images and your lunch. Morning Tea will be provided.

You need to bring your camera, cable for downloading images and your lunch. Morning Tea will be provided.

Upcoming Photographic Tours

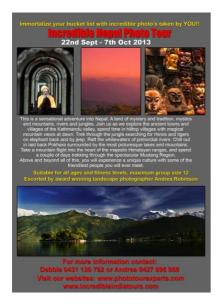
6 Day Central Australia Photographic Tour, September 2013.

A photographic safari that combines the beauty, natural wonder and timelessness of some of the most beautiful locations in Central Australia with a photographic focus. Receive tips and tuition from one of Australia's most highly regarded photographers Ivan Kobiolke who has over 30 years photographic experience, with a myriad of opportunities to photograph awesome scenery and wildlife. This is a true outback experience in 4-wheel drive vehicles, small groups (max 16 persons), camping (tents can be provided), open fires at night, sensational camp fire meals with quality food, all equipment provided and fully catered. Camping and sleeping under the sensational star-filled southern night sky will be a memory of a life time. You, the wild and no other!!

For further information please see Colin Marshman as he has already signed on to this tour. Other details: flights, tour and accommodation (1 night in Alice Springs before the Tour and 1 night at the end of the Tour) with Kimberly Draper at the Flight Centre in Crown Street, Wollongong. Total cost is \$2570.76 If anyone is interested they can contact Colin on 0408675563

http://www.wayoutback.com.au/destinations/red-centre/6-day-central-australian-photographic-tour/

Nepal Photo Tour, September 22nd ~ October7th 2013.



Andrea Robinson is taking a small group to Nepal in Sept / Oct and has a couple of places left on this trip. It is not a trekking trip so is suitable for all ages and fitness levels. We have a fantastic itinerary that includes amazing scenery, wildlife and cultural highlights.

For further details please contact Andrea Robinson at:

- www.phototourexperts.com
- www.incredibleindia tours.com or
- **By phone:** 0427 895 866

The Techno Shop

Everpix, Cloud Based Image Storage

There are many ways for photographers to back up and organize your images than to have them reside on your computer's hard drives. One growing medium is Cloud based Storage. Everpix, which specializes in cloud-based image storage, has just launched its Everpix 2.0 with several design changes and new features including a revamped user interface for mobile devices. There is a free version with limitation or you can purchase storage space for \$US4.99 per month or \$US49 per year.

 $\underline{\textit{Reference:}} \ \ \text{http://www.imaging-resource.com/news/2013/06/27/everpix-cloud-based-image-storage-launches-version-2.0-with-more-ways-to-cl}$

Sony RX1R Full Frame Compact Camera.

The Sony RX1, the full-frame compact camera, Imaging Resources' Overall 2012 Camera of the Year has had a slight revamp that removes its almost-identical twin's optical low-pass filter for the sake of sharpness and detail (and at the greater risk of inducing moiré) Other camera manufacturers have made similar resolution-boosting moves recently to some success, such as Nikon's D800 and D800E and Pentax's K-5 II and K-5 IIs.

Reference: http://www.imaging-resource.com/news/2013/06/27/sony-rx1r-review-special-edition-rx1-full-frame-compact-camera

Flytecam Action Camera

With more manufacturers than ever making action cameras, it's a great time for point-of-view photography. There's one thing uniting the overwhelming majority of action cams on the market, though: by and large, they're clunky and unattractive-looking, especially when



wrapped in their waterproof housings. A new entry to the action camera market promises an altogether more attractive alternative -- and not just in the visual sense. The Flytecam body is also extremely attractive to the neodymium magnet that holds it in its Flytemount camera mount.

Reference: http://www.imaging-resource.com/news/2013/06/26/stylish-flytecam-action-camera-is-attractive-in-more-ways-than-one

Latte To Go With Your Portrait On Top

A Taiwanese coffee chain has installed special foam printers which produce unique, self-portraits on top of your latte. These foam art printers create portraits from an image the user uploads from a mobile device. The photos are printed as edible powder on top of the foam so they last only for a few moments.

 $\textit{Reference:} \quad \text{http://www.imaging-resource.com/news/2013/06/24/get-a-selfie-photo-on-top-of-your-next-latte-with-this-unique-foam-printer}$

Do It Yourself Light Tent With 3 Ring Binder

Building your own light tent isn't hard, it's a pretty frequent DIY project for a fledgling photographer -- and while they're not expensive to buy, it's nice to have something that you put together with your own two hands. But a new tutorial from Digital Camera



World deserves some notice for being quite possibly the easiest, most affordable method of building one that we've ever seen.



The method is simple. All it takes is a trio of semi-opaque three-ring binders, taped together with duct tape, to create four sides of a box. You just place this around whatever it is you're hoping to shoot, and get some nice diffuse light.

Requiring just two components (binders, tape), and a pair of scissors, all you need is stuff that you can find at any stationary shop or big box store for only a few bucks. So, with just a quick visit to the store, and five minutes of crafting, you have yourself a basic, functional light tent. Sure, it might not do quite as well as a professional one, but given how simple it is to craft, it's something that will work when you're in a pinch.

 $\textit{Reference:} \quad \text{http://www.imaging-resource.com/news/2013/06/21/this-three-ring-binder-hack-cheapest-easiest-diy-light-tent-ever-seen}$

Quick Tips

Do You Know Colour? Take The Test

We've all done it spent hours in our favourite Photo Editing programme making tiny tweaks to the coloring and lighting of our photos. But with all of our playing with sliders, and twiddling the



hue and saturation, how well do you actually know color? The color experts at X-Rite have something to test just that, with their Online Color Challenge.

You'll be presented with four lines of color squares, and all you have to do is arrange each row by hue. Simple, right? Well, ten minutes and one headache later, it turns out that I have a pretty respectable score of 10 (lower is better), with some deficiencies in the blue/green space.

Reference: http://www.imaging-resource.com/news/2013/06/26/just-how-well-do-you-really-know-color-test

Tips and Tricks For Natural Portrait Poses

- 1. To help my subject to relax
- 2. To understand what positions and lighting will be most flattering.
- 3. To consciously avoid things that will be distracting or unflattering.

Trying to get someone to look natural and relaxed in photos is usually not as easy as saying "just act natural!" Most people feel anything but natural in front of the camera. I don't know about you, but when

someone holds a camera up to take a picture of me, I become very aware of my arms, which suddenly feel long, awkward and in the way.

For more information follow the link below. Whilst the article is based upon photographing Senior High School students the same principles can be applied to all Portraiture Photography.

Reference: https://www.mcpactions.com/blog/2013/06/24/tips-and-tricks-to-pose-high-school-seniors-naturally/?utm_source=+Weekly+Newsletter+062813&utm_campaign=Newsletter+062813&utm_medium=email

Alternative: http://digital-photography-school.com/11-tips-for-photographing-senior-portraits

Shooting Outdoors In Low Light

Shooting in low light, as with many other forms of photography, requires a bit of thought beforehand in order to get the most from the time you have. First and foremost will be making sure you have the right equipment with you. Besides your camera and lenses, the top of the list of things you will need will be a tripod – the sturdier the better as exposures can get up to 30 seconds and sometimes even longer which is where even the slightest vibration or movement of the camera can ruin a shot.

Reference: http://digital-photography-school.com/low-light-outdoors

Composition: A Matter Of 1/3rd Rules.

"A great image is comprised of 1/3 vision, 1/3 the shot and 1/3 processing." So what does this mean, exactly? Statements like this are open to interpretation, but here's my take:

- 1. **Vision:** This is an understanding of the fundamentals of composition, combined with an appreciation of beautiful light and an eye for an interesting subject. These come together along with world view and the sum of the photographer's life experiences to form a personal style and a way of visually interpreting the world.
- 2. **The Shot:** This is where Henri Cartier-Bresson's 'decisive moment' and the photographer's craft skills come together to capture an image that realises the photographer's creative vision. It's where the technical and creative sides of photography meet. You have vision and style on one hand, and the technical knowledge required to achieve that vision on the other. It's about understanding which focal length lens to use, which aperture, ISO and shutter speed settings are required, how to obtain the optimum exposure and so on.
- 3. **Processing:** This is the work you do on your images in post-processing. It's where you take the original Raw file and adjust the colour, contrast and tonal values to create a finished image that expresses what your creative eye originally saw. Post-processing has taken the place of traditional darkroom work and printing skills for many photographers

Reference: http://digital-photography-school.com/an-alternative-rule-of-thirds#ixzz2XbnCFyIx

Craft & Vision eBooks.

Craft & Vision provides exceptional photography education at irresistible prices is their slogan. There are a variety of eBooks covering a wide subject matter from Lightroom, Vision, Composition, Slow Shutter Speed/Long Exposure, Time Lapse and many more at very low prices. Each title is in pdf format for easy transportability and usage. As their website says "great photography happens where craft and vision converge". Craft & Vision currently has a limited number of plugin "Tools" for Lightroom®. The "Tools" cost approximately \$US10.00 each and the eBooks (pdf format) \$US5.00 each. It's worth a visit.

Reference: http://craftandvision.com/#list